

# WLA Continuing Education Content Information Architecture Project

## Draft Scope Statement

The Continuing Education Committee has initiated a project to review and update content on WLA.org targeted to needs for training and knowledge/skill development among Washington library professionals. A subcommittee of members from the CEC will work with a student in the MLIS program of the Information School at the University of Washington to undertake a number of interrelated activities:

- Inventory existing continuing education content on WLA.org
- Analyze responses to a user needs survey conducted in 2011 and any other information documenting stakeholder needs for CE content
- Define user groups with similar needs within the larger audience for CE content
- Develop an information architecture, including website navigation and metadata schema, that structures content for access according to the needs of user groups
- Identify and prioritize gaps where current content leaves user needs unmet
- Plan content development efforts to fill those gaps and begin implementation
- Compile content strategy and maintenance process that will guide future changes to CE content on WLA.org

Content development may involve original development of new training materials, but it will also include establishing portal or directory pages leading WLA members to existing content from sources outside WLA such as Washington State Library and WebJunction.

The project formally begins in March 2012 and will continue to June 2012. The project will establish guidelines for extending the committee's work into the future to ensure ongoing review and improvement of the important service it provides to WLA members through WLA.org.